

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	964155	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	6a Daybreak	6-7a	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	6:28 AM	6a Daybreak	6-7a	:30	2012MRFP131H	\$700.00 NM
2	WMURTh		10/18/12	6:08 AM	6a Daybreak	6-7a	:30	2012MRFP141H	\$700.00 NM
3	WMURF		10/19/12	5:58 AM	6a Daybreak	6-7a	:30	2012MRFP141H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	6:59 AM	6a Daybreak	6-7a	:30	2012MRFP145H	\$700.00 NM
5	WMURTu		10/23/12	6:28 AM	6a Daybreak	6-7a	:30	2012MRFP148H	\$700.00 NM
2	10/17/12	10/23/12	Good Morning America	7-9a	22222--	:30	10	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--222--	6	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP140H	\$1,150.00 NM
2	WMURW		10/17/12	8:59 AM	Good Morning America	7-9a	:30	2012MRFP141H	\$1,150.00 NM
4	WMURTh		10/18/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
3	WMURTh		10/18/12	8:40 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
5	WMURF		10/19/12	8:39 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
6	WMURF		10/19/12	8:55 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		10/22/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP148H	\$1,150.00 NM
7	WMURM		10/22/12	8:48 AM	Good Morning America	7-9a	:30	2012MRFP145H	\$1,150.00 NM
10	WMURTu		10/23/12	7:48 AM	Good Morning America	7-9a	:30	2012MRFP145H	\$1,150.00 NM
9	WMURTu		10/23/12	8:39 AM	Good Morning America	7-9a	:30	2012MRFP148H	\$1,150.00 NM
3	10/17/12	10/23/12	KELLY & MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/17/12	10/23/12	KELLY& MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 9:47 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP131H \$350.00 NM									
2 WMURTh 10/18/12 9:53 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP140H \$350.00 NM									
3 WMURF 10/19/12 9:55 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP140H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 10/22/12 9:29 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP148H \$350.00 NM									
5 WMURTu 10/23/12 9:46 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 2012MRFP145H \$350.00 NM									
4	10/17/12	10/23/12	The View	11-12p	11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --111-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 11:35 AM The View 11-12p :30 2012MRFP131H \$600.00 NM									
2 WMURTh 10/18/12 10:58 AM The View 11-12p :30 2012MRFP141H \$600.00 NM									
3 WMURF 10/19/12 11:31 AM The View 11-12p :30 2012MRFP141H \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 10/22/12 11:59 AM The View 11-12p :30 2012MRFP145H \$600.00 NM									
5 WMURTu 10/23/12 10:59 AM The View 11-12p :30 2012MRFP148H \$600.00 NM									
5	10/17/12	10/23/12	News 9 at Noon	12-1230p	22222--	:30	10	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --222-- 6 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURW 10/17/12 12:24 PM News 9 at Noon 12-1230p :30 2012MRFP140H \$650.00 NM									
1 WMURW 10/17/12 12:29 PM News 9 at Noon 12-1230p :30 2012MRFP141H \$650.00 NM									
7 WMURTh 10/18/12 12:11 PM News 9 at Noon 12-1230p :30 2012MRFP131H \$650.00 NM									
2 WMURTh 10/18/12 12:26 PM News 9 at Noon 12-1230p :30 2012MRFP131H \$650.00 NM									
8 WMURF 10/19/12 12:09 PM News 9 at Noon 12-1230p :30 2012MRFP131H \$650.00 NM									
3 WMURF 10/19/12 12:28 PM News 9 at Noon 12-1230p :30 2012MRFP131H \$650.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 22----- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURM 10/22/12 12:08 PM News 9 at Noon 12-1230p :30 2012MRFP148H \$650.00 NM									
9 WMURM 10/22/12 12:26 PM News 9 at Noon 12-1230p :30 2012MRFP145H \$650.00 NM									
5 WMURTu 10/23/12 12:14 PM News 9 at Noon 12-1230p :30 2012MRFP145H \$650.00 NM									
10 WMURTu 10/23/12 12:32 PM News 9 at Noon 12-1230p :30 2012MRFP148H \$650.00 NM									
LR- Red Sox Conference Coverage									
6	10/17/12	10/23/12	Who Wants to be a Millior 1230-1p		22222--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --222-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 12:49 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP131H \$500.00 NM									
2 WMURW 10/17/12 12:58 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP131H \$500.00 NM									
3 WMURTh 10/18/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP140H \$500.00 NM									
4 WMURTh 10/18/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP141H \$500.00 NM									
6 WMURF 10/19/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP140H \$500.00 NM									
5 WMURF 10/19/12 12:58 PM Who Wants to be a Millionaire 1230-1p :30 2012MRFP141H \$500.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/17/12	10/23/12	Who Wants to be a Millior 1230-1p		22222--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		10/22/12	12:46 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
7	WMURM		10/22/12	12:51 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
10	WMURTu		10/23/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
9	WMURTu		10/23/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
7	10/17/12	10/23/12	THE CHEW	1-2PM	22222--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--222--	6	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12		THE CHEW	1-2PM	:00		<del>\$250.00</del> NM
Credited oversold inventory									
1	WMURW		10/17/12	1:29 PM	THE CHEW	1-2PM	:30	2012MRFP140H	\$250.00 NM
3	WMURTh		10/18/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
4	WMURTh		10/18/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
6	WMURF		10/19/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
5	WMURF		10/19/12	1:56 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMURM		10/22/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
8	WMURM		10/22/12	1:28 PM	THE CHEW	1-2PM	:30	2012MRFP145H	\$250.00 NM
9	WMURTu		10/23/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP145H	\$250.00 NM
10	WMURTu		10/23/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
8	10/17/12	10/23/12	GENERAL HOSPITAL	2p-3p	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP141H	\$500.00 NM
2	WMURTh		10/18/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP140H	\$500.00 NM
3	WMURF		10/19/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP140H	\$500.00 NM
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	10/22/12	10/28/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP148H	\$500.00 NM
5	WMURTu		10/23/12	2:21 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP145H	\$500.00 NM
9	10/17/12	10/23/12	KATIE	3-4P	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	3:11 PM	KATIE	3-4P	:30	2012MRFP131H	\$250.00 NM
2	WMURTh		10/18/12	3:29 PM	KATIE	3-4P	:30	2012MRFP141H	\$250.00 NM
3	WMURF		10/19/12	3:47 PM	KATIE	3-4P	:30	2012MRFP141H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	3:20 PM	KATIE	3-4P	:30	2012MRFP145H	\$250.00 NM



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11	10/17/12	10/23/12	News 9 at 5	5-6p	22222--	:30	10	\$1,400.00	NM																																																																													
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**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/17/12	10/23/12	Chronicle NH	7-730p	22222--	:30	10	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--222--	6	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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1	WMURW		10/17/12	7:28 PM	Chronicle NH	7-730p	:30	2012MRFP141H	\$1,100.00 NM
4	WMURTh		10/18/12	7:21 PM	Chronicle NH	7-730p	:30	2012MRFP131H	\$1,100.00 NM
3	WMURTh		10/18/12	7:27 PM	Chronicle NH	7-730p	:30	2012MRFP140H	\$1,100.00 NM
5	WMURF		10/19/12	7:09 PM	Chronicle NH	7-730p	:30	2012MRFP131H	\$1,100.00 NM
6	WMURF		10/19/12	7:28 PM	Chronicle NH	7-730p	:30	2012MRFP140H	\$1,100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMURM		10/22/12	7:09 PM	Chronicle NH	7-730p	:30	2012MRFP145H	\$1,100.00 NM
8	WMURM		10/22/12	7:22 PM	Chronicle NH	7-730p	:30	2012MRFP148H	\$1,100.00 NM
9	WMURTu		10/23/12	7:10 PM	Chronicle NH	7-730p	:30	2012MRFP148H	\$1,100.00 NM
10	WMURTu		10/23/12	7:27 PM	Chronicle NH	7-730p	:30	2012MRFP145H	\$1,100.00 NM
14	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP131H	\$700.00 NM
2	WMURTh		10/18/12	7:56 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP141H	\$700.00 NM
3	WMURF		10/19/12	7:40 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP141H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP145H	\$700.00 NM
5	WMURTu		10/23/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	2012MRFP148H	\$700.00 NM
15	10/17/12	10/23/12	News 9 at 11	11-11:35p	2222211	:30	12	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--22211	8	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	11:29 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
2	WMURW		10/17/12	11:33 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
4	WMURTh		10/18/12	11:23 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
3	WMURTh		10/18/12	11:31 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
5	WMURF		10/19/12	11:17 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
6	WMURF		10/19/12	11:32 PM	News 9 at 11	11-11:35p	:30	2012MRFP131H	\$2,200.00 NM
11	WMURSa		10/20/12	12:26 AM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
LR - Football									
12	WMURSu		10/21/12	11:35 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		10/22/12	11:13 PM	News 9 at 11	11-11:35p	:30	2012MRFP145H	\$2,200.00 NM
7	WMURM		10/22/12	11:32 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
10	WMURTu		10/23/12	11:29 PM	News 9 at 11	11-11:35p	:30	2012MRFP145H	\$2,200.00 NM
9	WMURTu		10/23/12	11:33 PM	News 9 at 11	11-11:35p	:30	2012MRFP148H	\$2,200.00 NM
16	10/17/12	10/23/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									



## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
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**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/17/12	10/23/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	12:01 AM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
2	WMURTh		10/18/12	11:54 PM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
3	WMURF		10/19/12	11:55 PM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	12:02 AM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
5	WMURTu		10/23/12	12:02 AM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
17	10/23/12	10/23/12	Dancing Results	8-9p	-2-----	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2-----	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12		Dancing Results	8-9p	:00		<del>\$4,000.00</del> NM
Credited oversold inventory									
2	WMURTu		10/23/12		Dancing Results	8-9p	:00		<del>\$4,000.00</del> NM
Credited oversold inventory									
18	10/23/12	10/23/12	Private Practice	10-11p	-2-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12		Private Practice	10-11p	:00		<del>\$1,800.00</del> NM
Credited oversold inventory									
2	WMURTu		10/23/12		Private Practice	10-11p	:00		<del>\$1,800.00</del> NM
Credited oversold inventory									
19	10/17/12	10/17/12	Middle/Neighbors	8-9p	--2----	:30	2	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--2----	2	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	8:18 PM	Middle/Neighbors	8-9p	:30	2012MRFP131H	\$4,200.00 NM
1	WMURW		10/17/12	8:50 PM	Middle/Neighbors	8-9p	:30	2012MRFP140H	\$4,200.00 NM
20	10/17/12	10/17/12	Modern Family/Suburgato	9-10p	--1----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	9:48 PM	Modern Family/Suburgatory	9-10p	:30	2012MRFP141H	\$4,000.00 NM
21	10/18/12	10/18/12	Last Resort	8-9p	---2---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---2---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/18/12	8:23 PM	Last Resort	8-9p	:30	2012MRFP131H	\$1,400.00 NM
2	WMURTh		10/18/12	8:41 PM	Last Resort	8-9p	:30	2012MRFP131H	\$1,400.00 NM

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964155-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/18/12	10/18/12	Last Resort Class of Time - Pre-emptible with notice	8-9p	--- 2---	:30	2	\$1,400.00	NM
22	10/18/12	10/18/12	Grey's Anatomy Class of Time - Pre-emptible with notice	9-10p	--- 1---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 10/18/12 9:40 PM Grey's Anatomy 9-10p :30 2012MRFP140H \$4,000.00 NM									
23	10/18/12	10/18/12	Scandal Class of Time - Pre-emptible with notice	10-11p	--- 2---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --- 2--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURTh 10/18/12 Scandal 10-11p :00 <del>\$2,500.00</del> NM Credited oversold inventory									
1 WMURTh 10/18/12 10:33 PM Scandal 10-11p :30 2012MRFP141H \$2,500.00 NM									
24	10/19/12	10/19/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	---- 2--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---- 2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURF 10/19/12 Shark Tank 8-9p :00 <del>\$2,800.00</del> NM Credited oversold inventory									
1 WMURF 10/19/12 8:20 PM Shark Tank 8-9p :30 2012MRFP131H \$2,800.00 NM									
25	10/19/12	10/19/12	Primetime Class of Time - Fixed Non Pre-emptible	9-10p	---- 2--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---- 2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURF 10/19/12 Primetime 9-10p :00 <del>\$2,800.00</del> NM Credited oversold inventory									
1 WMURF 10/19/12 9:39 PM Primetime 9-10p :30 2012MRFP131H \$2,800.00 NM									
26	10/19/12	10/19/12	20/20 Class of Time - Pre-emptible with notice	10-11p	---- 2--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---- 2-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/19/12 10:39 PM 20/20 10-11p :30 2012MRFP140H \$2,500.00 NM 2 WMURF 10/19/12 10:51 PM 20/20 10-11p :30 2012MRFP141H \$2,500.00 NM									
27	10/20/12	10/21/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	----- 21	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----- 21 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURSa 10/20/12 6:28 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP145H \$225.00 NM 1 WMURSa 10/20/12 6:57 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP148H \$225.00 NM 3 WMURSu 10/21/12 6:09 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP145H \$225.00 NM									
28	10/20/12	10/21/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	----- 42	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----- 42 6 \$400.00									

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964155-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	-----42	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/20/12	7:23 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
3	WMURSa		10/20/12	8:07 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
4	WMURSa		10/20/12	8:21 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
1	WMURSa		10/20/12	8:38 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
5	WMURSu		10/21/12	7:25 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
6	WMURSu		10/21/12	7:55 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
29	10/20/12	10/21/12	Weekend GMA	9-10a	-----21	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----21	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/20/12	8:59 AM	Weekend GMA	9-10a	:30	2012MRFP145H	\$700.00 NM
1	WMURSa		10/20/12	9:58 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$700.00 NM
3	WMURSu		10/21/12	9:29 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$700.00 NM
30	10/20/12	10/20/12	ABC College Football	12n-7p	-----7-	:30	7	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----7-	7	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURSa		10/20/12	12:55 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
7	WMURSa		10/20/12	1:39 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
1	WMURSa		10/20/12	2:44 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
4	WMURSa		10/20/12	5:14 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
2	WMURSa		10/20/12	5:32 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
6	WMURSa		10/20/12	6:19 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
3	WMURSa		10/20/12	7:17 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
LR - Football									
31	10/20/12	10/20/12	News 9 at 7	7-730p	-----2-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	7:33 PM	News 9 at 7	7-730p	:30	2012MRFP148H	\$800.00 NM
LR - Football									
2	WMURSa		10/20/12	7:47 PM	News 9 at 7	7-730p	:30	2012MRFP145H	\$800.00 NM
LR - Football									
32	10/20/12	10/20/12	Inside Edition WK	730-8P	-----1-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	7:57 PM	Inside Edition WK	730-8P	:30	2012MRFP148H	\$200.00 NM
33	10/21/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	-----2	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		10/21/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP148H	\$75.00 NM
1	WMURSu		10/21/12	6:59 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP145H	\$75.00 NM
34	10/21/12	10/21/12	7a Weekend Daybreak	7-9a	-----2	:30	2	\$200.00	NM

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964155-1	10/28/12	October 2012	10/01/12 - 10/23/12
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Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR Su	10/21/12			7a Weekend Daybreak	7-9a	:00		<del>\$200.00</del>	NM
See MG 34.3,34.4									
2 WMUR Su	10/21/12			7a Weekend Daybreak	7-9a	:00		<del>\$200.00</del>	NM
See MG 34.3,34.4									
4 WMUR Su	10/21/12	8:22 AM		7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$200.00	NM
MG for 34.1,34.2									
3 WMUR Su	10/21/12	8:55 AM		7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$200.00	NM
MG for 34.1,34.2									
35	10/21/12	10/21/12	Weekend GMA	9-10a	-----2	:30	2	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR Su	10/21/12			Weekend GMA	9-10a	:00		<del>\$225.00</del>	NM
Credited oversold inventory									
1 WMUR Su	10/21/12	9:54 AM		Weekend GMA	9-10a	:30	2012MRFP145H	\$225.00	NM
36	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR Su	10/21/12	10:29 AM		Close Up	10-1030a	:30	2012MRFP148H	\$400.00	NM
37	10/21/12	10/21/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR Su	10/21/12	12:30 PM		This Week with Christiane	12n-1p	:30	2012MRFP145H	\$3,000.00	NM
38	10/21/12	10/21/12	6p News 9 Weekend/Wor	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR Su	10/21/12	6:09 PM		6p News 9 Weekend/World N	6-7p	:30	2012MRFP148H	\$800.00	NM
2 WMUR Su	10/21/12	6:27 PM		6p News 9 Weekend/World N	6-7p	:30	2012MRFP145H	\$800.00	NM
39	10/21/12	10/21/12	AFHV	7-8p	-----1	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMUR Su	10/21/12	7:20 PM		AFHV	7-8p	:30	2012MRFP148H	\$1,100.00	NM
40	10/21/12	10/21/12	Once upon A Time	8-9p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR Su	10/21/12			Once upon A Time	8-9p	:00		<del>\$2,500.00</del>	NM
Credited oversold inventory									

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40	10/21/12	10/21/12	Once upon A Time	8-9p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	8:19 PM	Once upon A Time	8-9p	:30	2012MRFP145H	\$2,500.00 NM
41	10/21/12	10/21/12	Revenge	9-10p	-----2	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	10/21/12	9:21 PM	Revenge	9-10p	:30	2012MRFP148H	\$4,000.00 NM
1	WMUR	Su	10/21/12	9:43 PM	Revenge	9-10p	:30	2012MRFP145H	\$4,000.00 NM
42	10/20/12	10/20/12	ABC Prime College Footb	8-1130p	-----3-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----3-	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/20/12	7:59 PM	ABC Prime College Football	8-1130p	:30	2012MRFP145H	\$2,500.00 NM
2	WMUR	Sa	10/20/12	9:05 PM	ABC Prime College Football	8-1130p	:30	2012MRFP148H	\$2,500.00 NM
3	WMUR	Sa	10/20/12	12:01 AM	ABC Prime College Football	8-1130p	:30	2012MRFP145H	\$2,500.00 NM
LR - Football									
43	10/22/12	10/22/12	NETWORK POLITICAL P	NETWORK POLITI	1-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/22/12	10:47 PM	NETWORK POLITICAL PROGR/NETWORK POLITI		:30	2012MRFP148H	\$5,000.00 NM
<u>Total Spots</u>							<b>171</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$184,300.00</b>
<u>Agency Commission</u>	<b>\$27,645.00</b>
<u>Net Amount Due</u>	<b>\$156,655.00</b>